



**authorized  
cloud reseller**



## **MEDIA RELEASE**

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### **Relationship Unlimited becomes an official Salesforce reseller partner in New Zealand**

Relationship Unlimited today announced it has become an official reseller partner of Salesforce, the global leader in CRM, bringing both companies and their customers closer together.

As an official reseller, Relationship Unlimited will now be a one-stop-shop, from resell to implementation, for its customers who are investing in a digital transformation underpinned by Salesforce.

This will accelerate their journey to becoming digital-first by creating a 360 view on the customer that is essential to drive success from anywhere in an all-digital world.

“As a long-time Salesforce partner, becoming a Reseller is something that we are very proud of. Our partnership with Salesforce, combined with our deep integration skills and managed services have enabled us to deliver enduring CRM solutions for a wide scope of businesses and we are looking forward to the opportunities ahead,” says Relationship Unlimited founder, Clay Nelson.

Tara Ridley, VP of Alliances and Channels for Salesforce Australia & New Zealand says, “The last two years have accelerated the imperative for businesses of all sizes to digitally transform and adopt digital-first and data-driven mindsets.

“An expansion of Salesforce’s presence in New Zealand through Relationship Unlimited will ensure that businesses have access to the expertise and skills to innovate and successfully transform for the future.”

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#### **About Relationship Unlimited**

Relationship Unlimited are deep-niche Salesforce experts that specialise in sales optimisation through building and supporting world-class solutions on the Salesforce.com platform.

A Salesforce Partner since 2009, Relationship Unlimited have helped some of New Zealand’s best known organisations build industrial-strength Sales & Marketing systems that drive both growth and profitability.

For more information about Relationship Unlimited, visit: [www.relationshipunlimited.com](http://www.relationshipunlimited.com) or contact Cam Gillett, Customer Success Manager, Relationship Unlimited, Phone: +64 29 915 6035

#### **About Salesforce**

Salesforce, the global CRM leader, empowers companies of every size and industry to digitally transform and create a 360° view of their customers.

For more information about Salesforce (NYSE: CRM), visit: [www.salesforce.com](http://www.salesforce.com).