Enterprise Work Automation:
Next Gen BPM for Salesforce Clouds

The Problem

In today's fast moving, rapidly changing environment, organizations are plagued by too many disparate tools, disconnected systems, and dysfunctional processes. This creates many points of failure, and makes the effective management of business operations extremely difficult and time consuming.

The Solution

Work-Relay delivers everything you need to streamline the management of complex business processes and projects in Salesforce.

Business Process Management:

Leverage the full power of the Salesforce Platform

By operationalizing customer data in Salesforce, Work-Relay extends the power of Salesforce beyond CRM into business operations and Business Process Management (BPM), maximizing your investment in Salesforce, and improving the processes that impact customers such as onboarding, deployments, installations, custom kitting, and other order fulfillment operations.
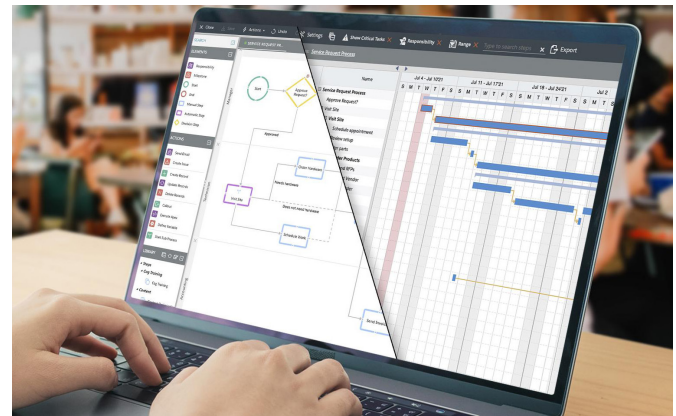
Work-Relay seamlessly overlays your Salesforce implementation, simplifies the design, management, and optimization of complex operational processes, projects, workflows, and conditional approvals to maximize worker productivity.

Work-Relay is simple enough to be accessible to non-technical users with no Salesforce knowledge, and powerful enough to meet the demands of the most complex requirements without coding.

Eliminate points of failure so work can flow quickly across your organization

Use Work-Relay to systemize your business operations, processes, and workflows:

- Digitize and define the work
- Sequence the order of work
- Assign resources to complete the work
- Plan and track when the work gets done

BPM for Salesforce Clouds - What you get with Work-Relay

1. Ease-of-use: Shield users from the underlying complexity of Salesforce. **Build solutions faster.**

2. Efficiency: Streamline processes and eliminate lag time, augment users, and automate manual tasks.

3. Visibility: Provide real-time visibility into status and who is doing what when across the enterprise.

4. Agility: Make processes self-contained and independent, capable of combining and recombining at any time, in any sequence.

Next Generation BPM for Salesforce

Benefits

Step into a world where business processes and projects are easily managed, where work flows exactly as it should, where bottlenecks are identified quickly and where you make better decisions.

An out-of-the-box next generation BPM system

Work-Relay provides a simple business operations management system that brings together in one system everything needed to manage complex, highly customized, time-sensitive operational environments.

Accelerate time to value

Work-Relay empowers your business to move faster and achieve better outcomes. It allows you to optimize your business operations by maximizing productivity, increasing business agility, and improving company-wide visibility.

Leverage the power of Salesforce

Work-Relay distills, simplifies, and extends Salesforce functionality into a business operations framework that allows business analysts and power users to configure highly customized, dynamic, enterprise-grade business solutions.

Create a frictionless environment

Uniting cross-functional teams with one operations management system improves productivity throughout the organization and gives leaders the comprehensive insights they need to make strategic decisions quickly.

Clarity in the face of complexity

Work-Relay flexibly supports diverse use cases, drives consistency and excellence in task execution, and delivers powerful operational insights across teams, departments, and business units upon task completion.

Solve complex operations challenges

Work-Relay provides an environment in which organizations can easily model the structure of work, the resources required to complete it, and the timeframe that constrains it.

Gain a competitive advantage

Reduce risk, increase compliance, maximize productivity, facilitate efficiency, provide holistic visibility and gain a competitive advantage by reducing work cycles and overhead.

- No coding needed.
- No Salesforce expertise needed.
- Non-disruptive.
- No risk.
- Immediate ROI.

IDC
Analyze the Future

" *Digitization of business operations is at the top of organizations' agendas the world over.*

New platforms that enable organizations to bring visibility, productivity, and simplicity to the management of complex business operations are now available, and organizations serious about digitization should investigate these platforms. "

Neil Ward-Dutton
VP at IDC
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